

## WATER WEEK PROVINCIAL EVENTS:

15-21 MARCH 2010

### 1. WESTERN CAPE

DATE	Communication Activity/Project	Description	Communication tools	Responsibility
TBC	Exhibition	Exhibition at schools and malls in Drankenstein Municipality	NWW Branding School games Careers in water Booklets Water Saving tips – Bookmarks Posters Pens & Rulers	Municipality DWA Comms
TBC	Visit to Water Treatment works with schools; dissemination of information at libraries	Visit to Water Treatment Works and information Dissemination with Knysna Municipality	NWW Branding Water bottles Gift bags School games Careers in water Booklets Water Saving tips –	Municipality DWA Comms

			Bookmarks Posters Pens & Rulers T-shirts	
TBC	Information sharing sessions	Visit schools and centralised areas in community to share information and distribute resource/promotional materials in Theewaterskloof Municipality	NWW Branding Water bottles Gift bags School games Careers in water Booklets Water Saving tips – Bookmarks Posters Pens & Rulers	Municipality DWA Comms
TBC	Launching of adopt a river campaign	Launching of Adopt a river programme. Eersterivier in Cape Town has been chosen to host this event. Event to also include a walk for water campaign, it is envisaged that a local mayor would adopt the river as a sign of good will	NWW Branding Water bottles Gift bags School games Careers in water Booklets Water Saving tips –	DWA Comms

			Bookmarks Posters Pens & Rulers	
TBC	Water Summit		NWW Branding School games Careers in water Booklets Water Saving tips – Bookmarks Posters Pens & Rulers	DAFF
TBC	Public awareness and Gender Mainstreaming	Follow up to WC Water Indaba. One of the findings was the lack of understanding by communities with regards to the roles of the Dept. viz a viz that of municipalities. These sessions will be held across the province but this one will act as a pilot and a commemoration of NWW. Women and youth will play a vital role in these events because of the important roles they play in water particularly around poverty	NWW Branding Water bottles Gift bags School games Careers in water Booklets Water Saving tips – Bookmarks Posters Pens & Rulers	DWA Comms City of Cape Town Dept. of Social Dev SALGA

		eradication. Gender Municipality		
TBC	Opening of the improved Bitterfontein Desalination and water system		NWW Branding Water bottles Gift bags School games Careers in water Booklets Water Saving tips – Bookmarks Posters Pens & Rulers	West Coast Municipality DWA Comms

NB: Although this will not fall within Water Week the Region will also partake in the following

DATE	Communication Activity/Project	Description	Communication tools	Responsibility
Bio-diversity Expo	Exhibition	Exhibition targeted at creating awareness towards issues of WC/WDM	NWW Branding Water bottles Gift bags School games	Comms

			Careers in water Booklets Water Saving tips – Bookmarks Posters Pens & Rulers	
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## 2. FREE STATE

DATE	Communication Activity/Project	Description	Communication tools	Responsibility
TBC	Blackthorn vegetable garden project, Feloane Village  2010 100 days countdown	To showcase the assistance given to the Blackthorn project on accessing of water from Feloane Dam, and Groundwater investigations conducted to determine the possible access of water from the borehole  Distribution of flags and pamphlets on 2010 FIFA Soccer World Cup	<ul style="list-style-type: none"> <li>○ Mobilise communities and pupils to participate</li> <li>○ Mobilise media</li> <li>○ Branding</li> <li>○ Pamphlets and flags</li> </ul>	Institutional Establishment Municipality Water boards DWA WSA Department of Agriculture Department of Land Affairs GCIS
TBC	Launch of Poverty Alleviation Project, Brandfort	Creation of food gardens at school (Benefiting households and vulnerable groups, those affected and infected by HIV/AIDS)	<ul style="list-style-type: none"> <li>○ Mobilise communities and pupils to participate</li> <li>○ Branding</li> <li>○ Media</li> <li>○ Photography</li> </ul>	Monamodi Combined School, Water Sector, Communication, Municipality
TBC	Public Awareness campaign, Ficksburg	Information sharing session around the departmental services	<ul style="list-style-type: none"> <li>○ Branding</li> <li>○ Departmental Publications</li> <li>○ Photography</li> </ul>	Water Sector, Municipality, Communications

			○ Media	
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### 3. GAUTENG

DATE	Communication Activity/Project	Description	Communication tools	Responsibility
05 March	<ul style="list-style-type: none"> <li>Organise meeting with host municipality (9/02/10)</li> <li>Marketing and promotion</li> <li>Invite mayor and prominent political and social figures.</li> <li>Invite schools and community</li> </ul> <p>Book Venue for event Requestion for venue to owners / or hold event at municipal grounds</p> <ul style="list-style-type: none"> <li>Organise marquee and P.A system</li> </ul>	The event will be a Joint venture between Gauteng Comms and H.O gender and disability unit. G & D will facilitate gender equality programme fusing in elements of water conservation and Gau Region launch National Water Week	<p>Promotional Material</p> <p>Invite local Media (newspaper and radio), posters and flyers</p> <p>Letter to the mayor and prominent political figures</p> <p>Letter to schools and inform community through local media</p>	<p>Gau Comms</p> <p>Gau Comms and Emfuleni Comms</p> <p>Gau Comms and Emfuleni Comms</p> <p>Emfuleni Comms</p> <p>Emfuleni Comms</p>
8 – 31 March	Identify schools,	Ongoing water education and conservation programmes at local schools e.g. Mamelodi, Attredgeville, De Heuwel (Pta	<p>Promotional Material.</p> <p>Letter to schools</p>	Gau Region / City of Tshwane

		West) have been pinpointed.		
8-10 March	Ekurhuleni Comms will organise campaign and Gau Region render support i.e. coverage of event	Door-to-door action orientated campaign interacting with the community informing them about water conservation and biodiversity. Focus will be for the entire month Target market is local communities	Promotional Material	Ekurhuleni Comms, Rand Water
10 -11 March	Ekurhuleni Comms will organise campaign and Gau Region render support i.e. coverage of event	Water conservation programmes for local schools campaign focus will be for the entire month to conduct school campaigns Target market is Grade 8 – 11 school learners, Campaign will be action orientated and not just education based	Promotional Material and coverage of event	Ekurhuleni Comms, Rand Water
8 – 31 March	Render support by covering event and inviting water education facilitators and technicians  Inviting local media	Establishing peer water educators at schools to be responsible for Water Education. water demand management team has been put in place and the focus for this year is the Blue Drop message, water quality and	Promotional Material.	Mogale City

		water conservation in primary and high schools as well as door-to-door campaigns in the communities		
8 – 31 March	Render support by covering event and inviting local media	<p>Learners at 3 schools are being trained in “the young plumbers” programme which equips them with skills and be able to use their skills at schools and their local communities. 27 schools are earmarked to be trained still. Plan for 2010 is focused on Water and Sanitation.</p> <p>Excursions are also arranged for learners and the local water forums to a water purification plant.</p>	Promotional material	City of Tshwane / Gau Region
TBC	Render support by covering event and inviting local media	The focus is on Water Quality monitoring and will be education orientated. Door-to-door campaigns and the visiting of schools planned. The municipality holds ongoing programmes on training members of the communities to fix toilets and	Promotional material	Kungwini Municipality

		leaking taps		
TBC	Render support by covering event and inviting local media. Schedule water education facilitator at a branch where brief information can be provided to clients.	<p>A campaign hasn't been planned for 2010 as yet other than internal campaigns have been ongoing. The organisation is very interested in working with DWA and has thus far adopted a local area (Ivory Park) where they organise environmental campaigns.</p> <p>Gau Region proposed a water conservation and biodiversity campaign in ivory park</p>	Promotional Material	African Bank / Gau Region

## 4. NORTH WEST

DATE	Communication Activity/Project	Description	Communication tools	Responsibility
16 March	<b>Bojanala Platinum District Municipality:</b> Addressing: 2010 world cup priorities	<p>State of Readiness Seminar:</p> <ul style="list-style-type: none"> <li>Provincial water security study 2014 and beyond (done by Water for Africa).</li> </ul> <p>State of readiness - Rustenburg on water provision and water quality management</p> <ul style="list-style-type: none"> <li>Presentation IWRM in the province</li> </ul> <p>Target: 2010 LOC, Royal Bafokeng, Media, Community leaders, CSOs, Business Community, Municipal politicians and officials, HODs, Environmental Groups</p>		<p>Royal Bafokeng Nation</p> <p>Bojanala Platinum District Municipality</p> <p>Rustenburg Local Municipality</p> <p>Rand Water</p> <p>Magalies Water</p>
17 March	<b>Dr Kenneth Kaunda:</b> Addresses Capacity Building and skills transfer which was a key action from the Water Indaba	<p><b>Phase 1:</b></p> <p>Door-Door campaign on fixing leaks, pipes and awareness on WCDM.</p> <p><b>Phase 2:</b></p> <p>Mahelo school presentation to 275 learners about- 1) Water</p>		<p>DWA: to assist with WCDM presentation to CDWs, Municipality to give demonstrations on how to fix leaks.</p>

		Saving, Water Cycle, Water Quality.		<p>Municipality to coordinate event of 3<sup>rd</sup> March.</p> <p>2020 Vision to assist with entertainment and activities for learners.</p>
18 March	<b>Ngaka Modiri Molema:</b> Addressing CSO involvement and partnership and public education.	<p><b><u>Phase 1:</u></b></p> <p>CDW &amp; Lethabo Water and Sanitation CSO group door – door campaign public education campaign on 1) awareness on vandalism &amp; robbery of infrastructure and taps 2) Water Wastage 3) Awareness on introduction of water meters in Setlagole.</p> <p>2020 Vision – 15min presentation to learners at 3 schools on vandalism awareness and water conservation.</p> <p><b><u>Phase 2 Morning 11:00 – 13:00pm:</u></b></p>		<p>CDWs to be briefed by municipality and DWA on water resource protection</p> <p>Municipality to organise transport for the setlagole people.</p> <p>SANGOCO to give us background of the Basadi CSO</p> <p>Municipality to do the program</p> <p>Municipality to invite all dignitaries</p>

		<p>Site Visit to the Integrated Water Resource Project (IWRM) project on:</p> <p>1) Rain Water Harvesting (Basadi CSO in Madibogo) – demonstration and profile presentation on project</p> <p>Municipal LED Managers, Directors Community Services, LM Mayors, Manager Water &amp; Sanitation , 2 people per NGO from LM and Ratlou Community.</p>		<p>2020 to organise entertainment for phase 2</p>
19 March	<p>Dr Ruth Segomotsi Mompoti: Addresses Capacity Building and infrastructure development and protection which was a key action from the Water Indaba.</p>	<p>CDW, Community Volunteers and Unemployed youths Capacity building workshop on (Water Resource Management, Vandalisation Awareness and Cost Recovery)</p> <p><b><u>19<sup>th</sup> March CAMPAIGN</u></b> <b><u>Phase 1:</u></b> Community awareness via door-door campaign by people trained in Lekwa Teemane</p>		<p>NEED OF: Sedibeng on WCDM &amp; WQM presentation Need For: DWA to make presentation on Water Resource Protection</p> <p>Need For: DLG&amp;TA to make presentation on cost recovery</p> <p>Municipality to</p>

		<p><u>Phase 2:</u> Hand over of the water and sewer reticulation system in Bloemhof</p>		<p>organise CDWs and to also confirm availability of Mayor so that letters to senior politicians can be sent through his office</p>
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## 5. KWAZULU NATAL

DATE	Communication Activity/Project	Description	Communication tools	Responsibility
TBC	Sod turning Hlabisa Water Supply Project	This project is already in progress. It is a bulk water project funded by DWA.	<ul style="list-style-type: none"> <li>○ Mobilise communities and pupils to participate</li> <li>○ Mobilise media</li> <li>○ In-depth interviews</li> </ul>	Umkhanyakude DM Umhlatuze Water DWA
TBC	NWW- Activities	Greening: Gamalakhe Stadium, public viewing areas. (PVA) School competitions		Ugu DM DWA DAE&RD
16 March	Maphumulo Bulk Water Supply project hand over and sod turning.	Sod turning and handover event in KwaMaphumulo and Ngcebo areas.	<ul style="list-style-type: none"> <li>○ Mobilise communities and pupils to participate</li> <li>○ Mobilise media</li> <li>○ Media Conference</li> <li>○ Outside broadcast – UKHOZI FM</li> </ul>	Ilembe DM Umgeni Water DWA–Water Services DWA-Comms
To be Confirmed	Sod turning Hlabisa Regional Bulk Water Supply Project	This project is already in progress, funded by DWA.	<ul style="list-style-type: none"> <li>○ Mobilise communities and pupils to participate</li> </ul>	Umkhanyakude DM Umhlatuze Water DWA–Water Services

			<ul style="list-style-type: none"> <li>○ Mobilise media</li> <li>○ In-depth interviews</li> </ul>	DWA-Comms
17 – 19 March	2010 Stormwater & Biodiversity Awareness Campaign (Focus will be on Water quality, Biodiversity & Climate change)	Stream Clean-Up, Community W/shop, school visits, Road-Shows	<ul style="list-style-type: none"> <li>○ Mobilise communities and university students to participate</li> <li>○ Mobilise media</li> </ul>	Ethekwini Municipality DSW DWA-WQM SDB DAE&RD KZN Wildlife Toyota SA
1-7 March	Water Safety Education	W/shops to be held in Nkandla, Mthonjaneni and Ntambanana schools on Water Safety . Yanguya, Nqaba Velangaye & Manyana Primary Schools.	<ul style="list-style-type: none"> <li>○ Mobilise pupils and educators to participate</li> <li>○ Water @ work career books</li> <li>○ Leaflets</li> </ul>	uThungulu DM Umhlatuze Water DWA-2020 vision DAE&RD DWA-Comms
15-18 March	NWW- Activities	Water saving campaign to 40 schools & car washes. Ncandu river Clean-Up campaign, walk for water in Osizweni and Madadeni, fixing leaking taps & pipes.	<ul style="list-style-type: none"> <li>○ Mobilise communities and pupils to participate</li> <li>○ Mobilise media</li> <li>○ Radio slots</li> </ul>	Amajuba DM DWA-CM & Comms DoH DOE Newcastle Community Radio Newcastle Municipality

## 6. NORTHERN CAPE

DATE	Communication Activity/Project	Description	Venue	Responsibility
9 March	Baswa le Meetse Provincial Competition and Awards	Competitions among regional schools and awarding of prizes	Frances Baard Mun Kimberley @ Jim Summers Hall	DWA France Baard Mun Dept of Education
15 March	Fixing leaking taps at 10 local schools	Water saving campaign to schools	Frances Baard schools Sol Plaatjie Mun Schools	DWA Dept of Education Sol Plaatjie Mun
18 March	WfW Aquatic Weeds project handover		Phokwane Mun Warrenton	DWA WFW Dept of Education
20 March	Door to door Reporting leaking/burst pipes Fix leaking taps in Sesheng & Dingleton Open day session at Kathu mall	Community awareness: Water saving campaign	Gamagara Mun Kathu Sesheng Dingleton	Kumba iron ore DWA Sedibeng Water Tshiping Water Assoc
23 March	Blue Bus Activities	Community roadshow	Springbok	DWA Municipality

24 March	Blue Bus Activities	Community roadshow	Upington	DWA Municipality
25 – 26 March	Blue Bus Activities	Community roadshow	Mothibistad Roodepan Galeshewe Pick n Pay	DWA Gasegonyana Mun Frances Baard

## 7. MPUMALANGA

DATE	Communication Activity/Project	Description	Communication tools	Responsibility
11 March	Rainwater harvesting Adopt a River Working for Water  <b>Bushbuckridge Local Municipality in the Ehlanzeni District</b>	Hand-over rain water harvesting projects Cleaning a nearby stream or river and encouraging communities not to dump rubbish in the river. Removing alien plants	Brochures Banners Posters	Communication
15 March	Water Conservation and demand management Adopt a River  <b>Embalenhle, Govan Mbeki Local Municipality in the Gert Sibande District</b>	Identifying households and fixing leaking taps and pipes and instilling a culture of water conservation Installing rainwater harvesting tanks & promoting rainwater harvesting Cleaning a nearby stream or river and encouraging communities not to dump rubbish in the river. Removing alien plants	Brochures Banners Posters	Communication
17 March	Water Conservation and demand management Adopt a River Rainwater harvesting Working for Water	Identifying households and fixing leaking taps and pipes and instilling a culture of water conservation Installing rainwater harvesting tanks and	Brochures Banners Posters	Communication

	<b>Mgwenya, Waterval Boven, Emakhazeni Local Municipality in the Nkangala District</b>	<p>promoting rainwater harvesting</p> <p>Cleaning a nearby stream or river and encouraging communities not to dump rubbish in the river.</p> <p>Removing alien plants</p>		
19 March	<p>Water Conservation and demand management</p> <p>Adopt a River</p> <p>Working for Water</p> <p><b>Kanyamazane, Mbombela Local Municipality in the Ehlanzeni District</b></p>	<p>Identifying households and fixing leaking taps and pipes and instilling a culture of water conservation</p> <p>Cleaning a nearby stream or river and encouraging communities not to dump rubbish in the river.</p> <p>Removing alien plants</p>	<p>Brochures</p> <p>Banners</p> <p>Posters</p>	Communication
23 March	<p>Workshop with the Agricultural Sector</p> <p><b>Nelspruit</b></p>	<p>Interaction with the agricultural sector and discussing issues related to water conservation and demand management</p>	<p>Brochures</p> <p>Banners</p> <p>Posters</p>	Communication
24 March	<p>Rainwater harvesting</p> <p>Adopt a River</p> <p>Working for Water</p> <p><b>Magogeni, Nkomazi Local Municipality in the Ehlanzeni District</b></p>	<p>Hand-over rain water harvesting projects</p> <p>Fixing of leaks</p> <p>Cleaning a nearby stream or river and encouraging communities not to dump rubbish in the river.</p> <p>Removing alien plants</p>	<p>Brochures</p> <p>Banners</p> <p>Posters</p>	Communication

26 March	<p>Rainwater harvesting          Adopt a River          Working for Water          Water conservation &amp;          demand management</p> <p><b>Greenvalley,          Acornhoek,          Bushbuckridge Local          Municipality in the          Ehlanzeni District</b></p>	<p>Hand-over rain water          harvesting projects          Cleaning a nearby stream or          river and encouraging          communities not to dump          rubbish in the river.          Fixing of leaks          Removing alien plants</p>	<p>Brochures          Banners          Posters</p>	<p>Communication</p>
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## 8. EASTERN CAPE

DATE	Communication Activity/Project	Description	Communication tools	Responsibility
TBC	Water conservation	Career exhibition on water & conservation	Water tips bookmarks Posters Banners Pens & rulers Career books	Communications Delta environmental Club Environ-Mbeyo
TBC	2010 Greening Project & Ministerial Water Week	Plantation of trees as symbol of count down before 2010. Celebration of National Water Week	Posters Banners Water tips bookmarks Media	Communications Agriculture SABC SAFA Matatiele LM
TBC	Mini expo	Mini expo within the plantation of Amatola Water Board (water purification)	Water tips bookmarks Banners	Communications Amatola Water
TBC	Rain Water Harvesting Hand over of water tanks or scheme	Handing over of tanks, rain water harvest project to a community in Mbashe under the Amathole District Municipality	Banners Posters	Communications Amathole District Municipality

TBC	Water conservation & drought	Incorporate the two components into campaigns where there will be expo, exhibitions through information dissemination	Water tips bookmarks Banners Posters Media (extend the information)	Communications Nelson Mandela Bay Metro Cacadu DM
TBC	Water conservation	Fixing of leaking taps, maintenance of water facilities and encouraging community members to save water. Insertion of community taps 200m from the households.	Water tips bookmarks Banners Posters	Communications Rural support service

## 9. LIMPOPO

DATE	Communication Activity/Project	Description	Communication tools	Responsibility
TBC	Capricorn District Municipality, Blouberg Municipality, Silvermyne village	Provincial Launch event & Hand-over of a completed water project	Mobilising community members and their leaders to attend. Premier/delegated person to make a speech on the day Media NWW Branding Water bottles Gift bags School games Careers in water Booklets Water Saving tips – Bookmarks Posters Pens & Rulers T-shirts	Regional communication officer CDW and Public Participation officials Limpopo provincial government DWA ISD officials District and Local municipality

TBC	Waterberg District, Bela Bela Municipality, Raphotokoane village	Public awareness with a special focus on water conservation	Mobilise community members to attend Executive and local mayor to address the masses NWW Branding Water bottles Gift bags School games Careers in water Booklets Water Saving tips – Bookmarks Posters Pens & Rulers T-shirts	Regional communication officer CDWs and municipal Public Participation and communication officials DWA ISD officials
TBC	Sekhukhune District Municipality Greater Marble Hall Municipality	Public awareness campaign and a mini-event showcasing complete MIG Water supply projects	NWW Branding Water bottles Gift bags School games Careers in water Booklets	Regional communication officer CDWs Municipal public participation and communication officials DWA ISD Officials

			<p>Water Saving tips – Bookmarks</p> <p>Posters</p> <p>Pens &amp; Rulers</p> <p>T-shirts</p>	
TBC	Mopani District Municipality, Greater Letaba municipality	Public awareness campaign with special focus on water conservation	<p>NWW Branding</p> <p>Water bottles</p> <p>Gift bags</p> <p>School games</p> <p>Careers in water</p> <p>Booklets</p> <p>Water Saving tips – Bookmarks</p> <p>Posters</p> <p>Pens &amp; Rulers</p> <p>T-shirts</p>	<p>Regional communication officer</p> <p>CDWs</p> <p>Municipal public participation and communication officials</p>
TBC	Vhembe District Municipality, Mutale Local Municipality	Public awareness campaign on Water conservation	<p>NWW Branding</p> <p>Water bottles</p> <p>Gift bags</p> <p>School games</p> <p>Careers in water</p>	<p>Regional communication officer</p> <p>CDWs and municipal Public Participation and communication officials</p>

			Booklets Water Saving tips – Bookmarks Posters Pens & Rulers T-shirts	DWA ISD officials
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